



ARCHDIOCESE OF ST. LOUIS
Respect Life Apostolate

2021 Pro-Life Video Challenge Bulletin/Newsletter Announcement

Archdiocesan Pro-Life Video Challenge



Are you age 13-39? Are you pro-life? Then enter the 2021 Respect Life Apostolate's Pro-Life Video Challenge and you could win a cash prize! Create a 1-5 minute video on the theme, "Walking with Moms in Mercy & Joy." Winners will be invited to our 45th Annual Convention on Sunday, October 17 at The Ritz-Carlton, St. Louis. The winning video will be announced and played during the Convention and earn a \$500 prize.

The 2021 contest runs through September 30. Questions? Call 314.792.7555, email

prolife@archstl.org

- Download the entry forms online: <https://www.archstl.org/programs/education/pro-life-video-challenge>
- Get the word out on social media: <https://www.facebook.com/events/512531259851974/>



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2021 Pro-Life Video Challenge Rules

Who May Enter

1. The Pro-Life Video Challenge is open to any person who resides or attends a school within the Archdiocese of St. Louis; is aged 13-39, as of October 17, 2021 and is not a professional filmmaker.
2. Groups or individuals may enter the contest. Only one entry per group or individual.
3. If a group enters, the group will be awarded the prize. If an individual enters, the individual wins the prize.

Video Guidelines

4. Video submissions must reflect, affirm, or relate to the 2021 Convention Theme: "Walking with Moms in Mercy & Joy."
5. Creativity is highly encouraged.
6. Video submissions must be between 1 and 5 minutes in length.
7. Video submissions must be in accord with Catholic Church teachings and may not contain any obscenity or graphic images. Any factual references must be accurate.
8. Video submissions must not contain any copyrighted works (other than owned or created by the entrant). All music, photographs, still images, and animated images must be original, created, and performed by the entrant or be in the public domain.
9. Entrant must receive permission to use the image and/or likeness of any and all identifiable persons in the video submission.
10. Video submissions must be original; intellectual theft will not be tolerated. The video must not have been entered into or won any prior contests or awards.

Judging Criteria

11. Videos will be judged on:
 - Substantive Content (35%)
 - Creativity and Originality (35%)
 - Relevancy to Convention Theme (20%)
 - Video Filming and Editing Skills (10%)

Submission Requirements and Deadlines

12. Video submissions must be accompanied by the completed Entry Form and a Signed Certification and Release Form for all individuals involved in the video submission. Videos without these Forms will be disqualified. A copy of these forms can be downloaded from: <https://www.archstl.org/respect-life-apostolate/programs/education/pro-life-video-challenge>
13. Entries must be sent to the Respect Life Apostolate either by e-mail (prolife@archstl.org) or by postal mail (Respect Life Apostolate; Attn: Pro-Life Video Challenge; 20 Archbishop May Dr.; St. Louis, MO 63119).
14. Video submissions should be on a USB flash drive, SD card, or attached to the body of an email. FTP files or links to videos will not be accepted. Videos must be in one of the following formats: mp4, mpg, or wmv.
15. All videos must be submitted or postmarked by 11:59 p.m. CST on **Thursday, September 30, 2021**.
16. **Finalists** will be selected and notified by October 8, 2021 and be recognized through the Respect Life Apostolate's social media, parish coordinator network, Pro-Life E-News, and in an "all entrants" email.
17. **Winner(s)** of the Pro-Life Video Challenge will be announced during Respect Life Convention October 17, 2021 and receive two complimentary tickets as well as free virtual links. Winner(s) will be awarded \$500 and the video submission will be played at the Convention, promoted via social media, E-News and the RLA website.



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2021 Pro-Life Video Challenge Entry Form

Contact Person: _____

Contact Address: _____

City / State / Zip: _____

Contact Phone: _____

Contact Email: _____

All correspondence regarding this entry will be sent to the contact person.

List the name, date of birth, and parish affiliation for all individuals involved in this video entry.

Name	Birth Date	Parish

THIS FORM MUST BE SIGNED BY EVERY INDIVIDUAL INVOLVED IN THE VIDEO.

ENTRIES MUST BE POSTMARKED OR E-MAILED BY SEPTEMBER 30, 2021.

Respect Life Apostolate
20 Archbishop May Dr.
St. Louis, MO 63119

p. 314.792.7555
prolife@archstl.org
STLRespectLife.org



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2021 Pro-Life Video Challenge Certification and Release Form

For good and valuable consideration, the sufficiency of which is hereby acknowledged, I/we, the undersigned grant the Archdiocese of St. Louis, its parishes, schools and agencies (“Archdiocese”) the right to publish, reproduce and display the submitted video images and/or audio recordings in whole or in part of (“Individual”) for use in all media, electronic or otherwise, in connection with publications, advertisements and/or web pages of the Archdiocese. I/We understand that the Archdiocese may associate the video image or audio recording with the first name of Individual (understanding that official archdiocesan publications and secular media may require use of last name) and the name of the parish or school where Individual is a student or parishioner. I/We further acknowledge and agree that neither I nor Individual, if Individual is a minor, has or shall have any ownership interest in any informational or advertising material which utilizes, incorporates or consists of the photographic images, video images and/or audio recordings or in any copyright embodied therein.

I/we, the undersigned acknowledge that I/we have read the rules of the Pro-Life Video Challenge and certify that I/we are in compliance with the rules. I/we certify that I/we are not professional filmmakers. I/we certify that the video submission is an original work and that it has not been entered into or won any prior contests or awards. I/we certify that any other people involved in creation of the video submission are listed on the entry form, and that the video submission does not contain any copyrighted works (other than owned or created by an entrant listed on the entry form). I/we certify that I/we certify that I/we have received permission to use the image and/or likeness of any and all identifiable persons in the video submission.

If the individual is under 18, parent/guardian must sign.

Date: _____

Signature: _____

Printed Name: _____

Phone: _____

Email: _____

School/Parish/Affiliation: _____