



ARCHDIOCESE OF ST. LOUIS

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M E M O R A N D U M

DATE: June 1, 2022

TO: Pastors
Parish Stewardship Chairs

FROM: David R. Baranowski, Director of Parish Stewardship and Leadership Formation

RE: **2022 STEWARDSHIP MARKETING MATERIALS**

We are excited to present the 2022 “Stewardship Is a New Beginning” stewardship marketing and parish education materials:

- 2022 Stewardship Marketing Materials Summary (pdf file of one-page reflection included)
- 2022 Stewardship Materials Order Form
- 2022 Parish Stewardship Planning Guide
- 2022 Cover Letter to parishioners announcing Stewardship Awareness Sunday (English and Spanish)
- 2022 Stewardship Education Calendar
- 2022 Stewardship Parish Training and Lay Witness Speakers Reservation Form
- Stewardship Committee Member Form (Please complete the form and return. If you do not currently have a Stewardship Committee, please mark “NO” on the form and return.)

(over)

The marketing materials have a new design and will be used in 2022 and 2023.

The one-page reflection:

- Will be free to all parishes. You will still need to place an order to receive it.
- Is available on-line both in English and Spanish.

The parish Stewardship covenant cards are still available for purchase or free on-line.

Also, we have no cost stewardship marketing materials in the following languages: Croatian, English, Hungarian, Italian, Korean, Polish, Spanish, and Vietnamese that are available at archstl.org/stewardship.

For the education materials, we have developed new practical methods to assist priests, parish staff and parishioners with the stewardship of their gifts of prayer, participation and generosity.

Here are a few important dates to keep in mind:

- June 1st – July 22nd – Ordering Period for Archdiocesan Marketing Materials
- July 18th – Parish Training Night at St. Rose Philippine Duchesne (North County)
- July 19th – Parish Training Night at St. Patrick (Wentzville)
- July 20th – Parish Training Night at Cardinal Rigali Center (Shrewsbury)
- July 21st – Parish Training Night at St. Francis Borgia (Washington)
- August 8th – Lay Witness Speaker Training at All Saints (St. Peters)
- August 9th – Lay Witness Speaker Training at Sacred Heart (Florissant)
- August 10th – Lay Witness Speaker Training at Cardinal Rigali Center (Shrewsbury)
- September 25th – Stewardship Awareness Sunday
- October 20th – Stewardship Evening with Archbishop Rozanski – Cardinal Rigali Center

We have made many enhancements to the parish education materials. Please plan on attending one of the regional Parish Training Nights July 18th – 21st.

Please contact me at davidbaranowski@archstl.org or 314.792.7215 to register for the Parish Training Night or Lay Witness Speaker Training.

Here's to a successful 2022 Stewardship effort!

P.S. Please place your order by July 22, 2022. Order enough materials for all your parishioners – one-page reflections and covenant cards

