



# Parish Audience Tool

*To craft a path of discipleship, a parish should have different programs that help engage different audiences where they are and move them further along the missionary discipleship process of “Encounter - Grow - Witness”.*

	<b>Equipped (.6%)</b>  These are who feel they have the desire, the practical skills, and the confidence to evangelize.	<b>ENGAGED (7%)</b>  These are the most involved at the parish - regular mass attendees and those who do most of the volunteering. They desire to evangelize but lack confidence/skills.	<b>ACTIVE (20%)</b>  These are those who often attend mass, but are less likely to be involved in leadership or other spiritual activities.
<b>Pre-Evangelization (Trust)</b>			
<b>Encounter</b>			
<b>Grow</b>			
<b>Share (Witness)</b>			

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	<b>AROUND</b> Those who participate in the social life of the parish, but not the religious life of the parish.	<b>ENROLLED</b> Those who are registered at the parish but are not engaged in either the social life or religious life of the parish.	<b>IN THE BOUNDARIES</b> Non-Catholics who live inside the boundaries of your parish and do not participate in the life of the Church.
<b>Pre-Evangelization (Trust)</b>			
<b>Encounter</b>			
<b>Grow</b>			
<b>Share (Witness)</b>			