

APPENDIX A: The Audiences of Evangelization within a parish.

Each Parish can be broken down into 6 basic categories of target audiences for Evangelization. By targeting different programs and approaches at different audiences, we can increase our effectiveness. This analysis is based on the research from Sherry Weddell's *Forming Intentional Disciples*, Matthew Kelly's *The Four signs of a Dynamic Catholic* in addition to my own analysis and experience of parish life. The pastors and other Diocesan staff consulted for the Evangelization plan have generally agreed with this assessment.

Equipped

Those who have the desire, training and the practical skills to evangelize. These are the Disciple-makers and Spiritual Multipliers in the parish. According to research at the Dynamic Catholic Institute, this represents .6% of the population of a parish. These equipped disciples must be sent on mission to evangelize the remainder of the parish and must engage in mentoring and ongoing accountability.

Engaged

These are the most involved at the parish - regular mass attendees and those who do most of the volunteering. These are the Commissioned Disciples in a parish. This represents approximately 7% of the population of a parish. These disciples require training in the practical skills of evangelization and accountability.

Active

These are those who often attend mass, but are less likely to be involved in leadership or other spiritual activities, and are generally unaware of the call to mission. This group ranges from those who are not yet Disciples (but still attend mass out of a sense of obligation, though perhaps not weekly) to those who are beginning and growing disciples. This represents approximately 20% of a parish (the remainder of the mass going community). This audience needs to encounter Christ and make a decision to become an intentional disciple, which eventually leads to an understanding of their mission to evangelize.

Around

Those who participate in the social life of the parish, but not the spiritual life of the parish. This is the group in the parish who does not regularly attend mass (except perhaps Christmas, Easter, and Ash Wednesday), but are engaged in the other aspects of parish life, usually involving social events, school families, CYC families and others. This is the group that is in most danger of leaving the faith, and may even soon categorize themselves as the "religiously unaffiliated", though they are less likely to do so while still engaged socially. This is the audience that equipped disciples must help encounter Christ and make a decision to be an intentional disciple.

Enrolled

Those who are registered at the parish but are not engaged in either the social life or spiritual life of the parish. This group has either intentionally left or slowly drifted away from the Catholic faith. They are more likely to identify as "religiously unaffiliated", but may still identify as Catholic when asked. This group needs to move through the thresholds identified in *Forming Intentional Disciples*: Trust, Curiosity, Openness, Seeking (leading to a decision point), and Intentional Discipleship. This audience is first reached through pre-evangelization efforts to begin to earn trust.

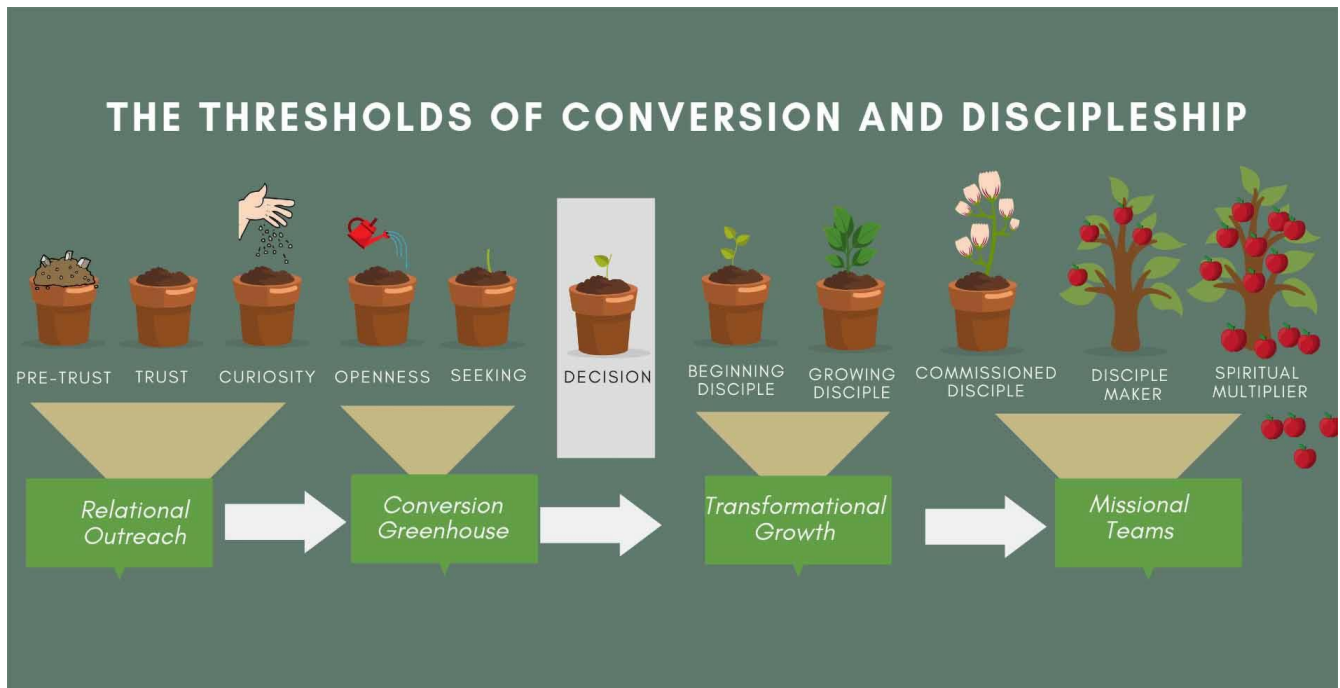
Within the boundaries (& those on the peripheries)

Non-Catholics who live inside the boundaries of the parish and Catholics who live within the parish boundaries and are not registered at the parish. Many of these are the "religiously unaffiliated" as well as members of other faiths and those on the peripheries of society. Each pastor has a canonical duty for the salvation of souls within his parish boundaries. This audience needs to move through the same thresholds identified above.

APPENDIX B: A Path of Discipleship

How do we move our lay faithful into being dynamic missionary Disciples? A Parish must have programs that help the members of each demographic move down the path to becoming a missionary disciple. Using categories for developed by Sherry Weddell in *Forming Intentional Disciples* describing the stages on the journey to Intentional Discipleship, and categories developed by FOCUS describing the stages of discipleship, a "path of discipleship" helps a parish understand the various core programs and audiences that they must design their outreach for.

The following is a visual representation of this developed by the Archdiocese of Kansas City in Missouri, using a methodology developed by the Archdiocese of Omaha.¹



Pre-Trust: A person likely has no connection with an individual Catholic or the Church and likely harbors suspicion or outright hostility toward Catholicism.

Trust: A person has a positive association with Jesus, the Church (Catholic Schools), or a Catholic. This is not the same as active personal faith.

Curiosity: A person is intrigued by or desires to know more about Jesus or his teachings. This is passive spirituality, and the person is not yet open to change.

Openness: A person admits to a general need or desire for personal and spiritual change. This is not the same as a commitment to specific changes.

Seeking: A person moves from being passive to actively seeking to know the God who is calling him/her. The seeker is engaged in a spiritual quest. This leads to a decision to follow Christ.

The FOCUS Discipleship Road map on the next page describes the movement from Disciple of Christ to becoming a fruitful evangelizer.

¹ For a more detailed explanation see: <https://www.discipleshipkc.org/clearpath/>

DISCIPLESHIP ROAD MAP

Beginning Disciple

Growing Disciple

Commissioned Disciple

Disciple Maker

Spiritual Multiplier

NOTE: Each section below describes a stage within discipleship with Jesus Christ. Each section builds on one another. The overall goal in the Christian life is sanctification; all growth in the Christian life is done through God's grace.

BEGINNING DISCIPLE • Acts 2:37-38; CCC 1427; CCC 1

- Change of attitude towards Jesus Christ and the Church He established (favorable) (Romans 10:8-10)
- Change of attitude towards sin (unfavorable) (1 John 1:5-9)
- Has made a verbal profession of commitment to Jesus Christ to others (Mark 5:18-20)
- Desires to grow spiritually (Philippians 4:8)
- Has received the sacraments of initiation or has gone to Confession if already a Catholic (Acts 2:37-38)

GROWING DISCIPLE • James 1:19-25; CCC 1694

- Has developed a heart for God that motivates his/her attitudes and actions
- Is willing to make any sacrifices to grow, even change his/her schedule
- Observable changes in attitudes and actions can be seen
- Is committed to chastity, sobriety, and excellence in their state of life.
- Consistent in continually growing in the basic habits of the Christian life, including but not limited to:
 - Seeks interior growth through daily prayer with Scripture and spiritual reading (John 1:1-18; Ephesians 6:18)
 - Grows in sanctification through the reception of the sacraments (Acts 2:42)
 - Builds character through the virtues and the Beatitudes (Matthew 5:1-16)
 - Accepts suffering and uses it to unite him/her to Christ (Colossians 1:24)
 - Practices the spiritual and corporal works of mercy (Matthew 25:31-46)
 - Is open to the Holy Spirit (John 16:7; 12-13)

COMMISSIONED DISCIPLE • Matthew 28:18-20; CCC 905

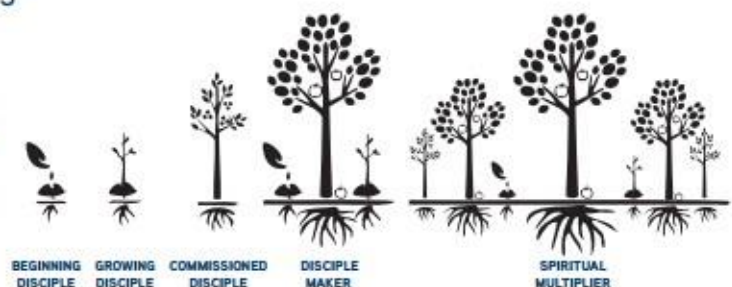
- Has decided to answer the call to take part in the mission of the Church
- Is actively striving to win people over to Jesus and His mission, to build them up in small-group Bible studies and to send them out to spiritually multiply (John 15:8)

DISCIPLE MAKER • 1 Thessalonians 2:8; CCC 1816

- Led someone to commit his/her life to Jesus Christ and His mission and is helping them engage in the work of evangelization, discipling and friendships through a mentoring relationship (2 Timothy 2:2)
- Has developed a heart for God's people and is willing to make any sacrifice to help another grow, even change his/her schedule (1 Thessalonians 5:11)
- Makes life decisions (vocation, location, relationships, etc.) based upon how he/she can most effectively fulfill the Great Commission

SPIRITUAL MULTIPLIER • 2 Timothy 2:2; CCC 3

- Has been the major influence in helping others become disciple makers (has produced a strong third generation)
- Has been trained and equipped to go to another location and remain active in lifelong Catholic mission in which this process is repeated
- Regular participation in personal prayer and sacramental life of the Church; Fulfills Vocational commitments; Leading a life of evangelization and discipleship through small groups; Lives an influential life of faith, parish, community, and workplace



Mark 4:1-9, CCC 546

