

WEEKLY NEWSLETTER | DECEMBER 6, 2021



#iGIVECATHOLIC

Official Newsletter for the U.S. Catholic Church's Giving Day

*Thank!
You!*

*We are so grateful for your
participation in #iGIVECATHOLIC!*



YOUR GENEROUS HEARTS HAVE
HELPED US TO RAISE

**over 15.3
million dollars**

FOR YOUR FAVORITE PARISH,
SCHOOL, OR NONPROFIT MINISTRY
THROUGHOUT THE UNITED STATES
IN 2021.

Thank you!

Congratulations!

Because of your commitment and hard work, and your donors' faith and their generous hearts, we had a wonderfully successful #iGiveCatholic campaign on #GivingTuesday!

Thank you for being part of something amazing and beautiful for our Church! It is truly inspiring to hear the emerging stories about how this effort has positively impacted 1,613 U.S. Catholic organizations and thousands of lives worldwide. Indeed, the Holy Spirit was with us during our months of planning and communicating and guided us throughout the campaign!

In this email, we also want to remind you of two things. First, instructions are included on how to download your donation report. Second, we strongly encourage you to thank and engage your donors who showed their love for your organization. We've included a few examples in case that would be helpful to you.

Please forward this email to all of your team members!



**HAVE ALL
OFFLINE
DONATIONS
ENTERED BY
11:59 PM
TONIGHT TO
HAVE THEM
INCLUDED IN
OUR 2021
FINAL TOTAL!**



Reading Your Donation Report

Downloading your donation report is easy!

[Here are step-by-step directions for downloading your donor report.](#)

Once you have the report, how do you decipher all of the data? [Check out this guide for reading the spreadsheet's columns.](#)

Note to returning organizations:

- Before exporting, click the "+ More Filters" button, drop down "All Giving Days," and choose the "#iGiveCatholic" filter to download this year's donor data.
- Want to compare it to last year's donor list? You can also filter by "2020 #iGiveCatholic" to download those supporters! [To learn how to find the section entitled "Optional: Filter Your Report" in the guide.](#)

Use this graphic from our Flyers on the [Downloads page](#) in the Resources area of our website, to have your donors "**Save the Date**".



Thanking Your Donors

A best practice is to thank your generous donors within seven days of the Giving Day. What form can this thank you take? Some organizations send an email or a letter; some post a social media shout-out or make a phone call.

Hint: Your donation report will be beneficial if you intend to extend a personalized thank you letter or email to each of your donors.

[THANK YOU GRAPHICS ARE AVAILABLE HERE.](#) You can use them in social media posts or graphics in your bulletins, newsletters, and emails.

St. John Paul Regional School in Stratford, NJ, thanked their donors with a Tweet. [You can see it above or by clicking here.](#)

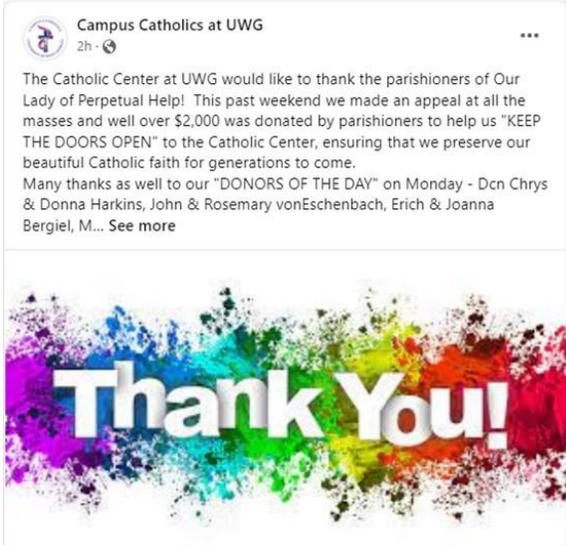
Here are some examples from a few other organizations that have already been busy thanking those who took time to make a difference:

- [St. John Catholic School, No. Charleston, SC](#)



- [Our Lady of Bethlehem School and Childcare's Tweet from Columbus, OH](#)
- [Notre Dame de Lourdes School, Swarthmore, PA](#)
- [The Diocese of Salina, KS, is thanking a specific donor for their gift of a match.](#)
- [St. Michael School in Waialua, HI's Instagram post thanking their donors.](#)

Below is a wonderful example of a Facebook post saying thank you from the Campus Catholics at the University of West Georgia.



Finally, watch for our National **Thank You** video to be posted on social media the week of December 6, and then share that in your electronic thank you notes!

Don't let the relationship with your supporters go dormant after you thank them! Invite your #iGiveCatholic donors to see their impact firsthand. For example, post a simple update with project pictures or videos, or offer a virtual tour to show off your new renovations. Think outside of the box when engaging your donors after the #iGiveCatholic Giving Day! See the recent example below of how one church updated their 2020 donors with how their gifts impacted the church 2021.

Sacred Heart Church, [Wichita Falls, TX](#)
 Thank you to all our donors!
 On behalf of Sacred Heart parish, I would like to thank you for your support to the [#iGiveCatholic](#) 2020 campaign. Your generosity and commitment to Sacred Heart will allow us to continue serving our community and ensures that the mission of the Church is ongoing. Together as the Sacred Heart family, we have worked to stay connected through the celebration of Mass and the of outpouring of prayer. Your gifts are greatly appreciated!
 Yours in Christ, Fr. Demma
[#givingtuesday](#) [#igivecatholic](#)

	<p>Old equipment</p> <ul style="list-style-type: none"> • 20-year old security cameras • complicated operation • low quality image and sound
<p>New equipment</p> <ul style="list-style-type: none"> • PTZOptics livestream cameras • High-Definition • Better sound quality 	

Now that the Giving Day has ended don't forget to remove the embeddable button widget from your website if you used it!



Watch for Surveys

#iGiveCatholic will send a survey to you and your donors this week in preparation for next year's Giving Day. Our goal is to gain your essential feedback on improving the #iGiveCatholic Giving Day experience to serve our Church best. We greatly appreciate your sharing of experiences as we continue to build #iGiveCatholic, and your feedback is critical to our shared success in spreading the Gospel.

We thank you in advance for your participation.

Have Questions or Need Help?



Email questions@igivecatholic.org or write into the blue chat bubble at the bottom right-hand corner of any #iGiveCatholic web page! Remember to include your email address for a prompt reply. The GiveGab Customer Success Team is available M-F from 9 am to 5 pm ET.

Thank You to Our 2021 Sponsors and Associates

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IMPACT SPONSOR



AFFILIATE SPONSOR



IN ASSOCIATION WITH

