

November 6, 2023 – Email Blasts and Press Releases



We are getting down to the nitty-gritty with just three working weeks left before the big day! Please continue to work on these previously mentioned tasks:

- Finalize your **Profile Page** – add details, pictures, and donation levels – tell your story!
- Design/create **Social Media Posts** and pre-schedule their release throughout the remaining weeks.
- Film those **Video Testimonials!**
- Finalize **Matching and Challenge Gifts** – then spread the word!
- Check out [Prizes](#) being offered this year for participating organizations!
- Add your organization's **personalized #iGiveCatholic link to your website** – this can be found on the right-hand side of your Dashboard under Share Your Page. We've already done so front and center on the Archdiocese of St. Louis website – check it out: it's the third banner in the image carousel at <https://www.archstl.org/>.

For this week? Two quick tasks:

- Create a **short, personalized Email Blast** that can be sent **next Monday, November 13th** as Advanced Giving Day begins. A sample template is attached.
- Send a **News Release** about the Giving Day - put it in your newsletters and parish bulletins. Write your own or use this one:

(Org Name) will be participating in #iGiveCatholic on Tuesday, November 28th from 12:00 am – 11:59 pm. During this 24-hour crowdfunding, philanthropic event, we will be celebrating our faith and supporting the Catholic parishes, schools, and ministries that help shape our souls. The goal for (org name) is (dollar amount). Funds will be used to (enter specific project details here). Your gift can make an impact! Please accept this invitation to invest in our (parish/mission/school/ministry). Visit stl.igivecatholic.org and search for our (parish/mission/school/ministry). For more information, please contact (enter org contact details here). Give thanks and give back! #iGiveCatholic

Last, but not least, please join the national #iGC team for a webinar on Wednesday, November 8th at 2pm entitled, "**Final Steps to Success for #iGiveCatholic 2023.**" Valuable details will be shared related to completing profiles, entering advanced giving offline donations, match and challenge gifts, finalizing communications, gift processing, pulling post-giving day reports, and sending thank you notes. [Please register here!](#) If you are unable to join live, a recording will be placed on the [trainings tab of the resource page](#) afterwards.

Thank you for your diligent efforts. The Archdiocese of St. Louis is well prepared and ready for a great day of giving because of your enthusiastic response.

Questions? Contact us at igivecatholic@archstl.org or reach out to one of our team members directly.

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Looking for Additional Resources? Check out archstl.org/igivecatholic

Want to Register? Visit stl.igivecatholic.org