## October 11, 2023 - Please Excuse This Interruption

Please excuse this #iGiveCatholic mid-week interruption. We have a few important housekeeping items to share:

- ADVANCED GIVING The platform will open for Advanced Giving on November 13 think of
  this as your "build-up phase" for the Giving Day. Once the platform is open, be sure to manually
  enter any offline donations collected (cash, checks, or donations received through your regular
  online donation site) on your organization's #iGiveCatholic site. When the leaderboard goes live
  on November 28, all Advanced Gifts will be added to your totals automatically.
  - o Click here for more info: How do I add an offline donation to my Giving Day profile?
- PROFILE PAGE To ensure that you are ready to go by the start of Advanced Giving on November 13, please work to complete your profile page and get verified to collect donations by October 31. This will leave November for marketing efforts.
- COLLECTION ENVELOPES #iGiveCatholic second collection-style envelopes are available on a
  first-come, first-serve basis. These are great tools for Advanced Giving! Drop us an email with
  the quantity you need and we'll ship them right out. \*New for 2023: We also have these
  envelopes available in bilingual Spanish/English.
- **SAVE THE DATE** Add a "Save the Date" image and/or message to your websites and email signatures. You can create your own, or feel free to use the attached one.
- **DONATION DEPOSITS** Donated funds will be paid within 5-7 business days for those organizations who have provided their own bank account information. Ministries that are fiscally-sponsored by the Archdiocese will have funds transferred within two weeks of the Giving Day.
  - NOTE: Fiscally-sponsored organizations are those whose donations are received by the Archdiocesan Finance Office and then transferred to the agency. If you are unsure into which category you fall, please email us at <u>iqivecatholic@archstl.org</u>.
- PROCESSING FEES As with all forms of fundraising, whether online or event-based, there are
  associated costs. Credit card/ACH processing fees support the online platform, marketing,
  training, and technical support available from both #iGiveCatholic and Bonterra/GiveGab.
  - Credit card fee is 5.8% + \$.30 per transaction and the minimum online donation is \$10.
  - O ACH fee is 3.3% + \$3.00. ACH is available to donors giving \$100 or more.
  - For complete details, please review: #iGiveCatholic Cost of Online Fundraising
  - NOTE: Offline gifts incur no transaction fees; the fees listed above only apply to those gifts that come through the #iGiveCatholic online platform.

You can expect more marketing information to roll out over the next few weeks so we're ready for Advanced Giving. Stay tuned!

Questions? Contact us at <a href="mailto:igivecatholic@archstl.org">igivecatholic@archstl.org</a> or reach out to one of our team members directly.

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