

September 11, 2023 – Recruit Your Leadership Team



Welcome to the first of twelve Monday morning emails related to your #iGiveCatholic preparations...if you follow the game plan and accomplish these tasks each week, the process should be easy and you'll be set up for a successful giving day event.

The response from our parishes, schools, and ministries has been very positive. **45** organizations have registered to date, and we hope to have many more join us before the November 3 registration deadline.

Here is the assignment for this week:

- If you haven't already done so, now is the time to recruit your #iGiveCatholic Giving Day Leadership Team.
 - Your team should include people committed to promoting the event to those in your parish, at your school, within your ministries, and in the community. We will provide you with content ideas – you just need team members who will help promote it!
- Below are roles that may be helpful to your #iGiveCatholic effort. Depending on the size of your leadership team, a different person may fill each role, or perhaps someone will take on more than one responsibility.
 - Profile Page Coordinator
 - Look for more info on setting up your profile page in an upcoming email.
 - Email Blast Coordinator
 - Individual will need access to your parish, school, or ministry database or contact list.
 - Social Media Coordinator
 - The social media coordinator plays a key role. He or she will need to add content to your social media pages and must get the message out virally for a few weeks leading up to the Giving Day.
 - On-site Coordinator
 - A necessary role if you are considering planning on onsite event for the giving day on November 28.
 - Thank You Note Coordinator
 - It is key that you thank your donors following the event, whether that is by thank you letter, email, or social media post.

You're on your way! Please let us know if you have any questions. We're here to support your efforts in any way that we can.

Questions? Contact us at igivecatholic@archstl.org or reach out to one of our team members directly.

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Looking for Additional Resources? Check out archstl.org/igivecatholic

Want to Register? Visit stl.igivecatholic.org