

## October 26, 2022 – New This Year: Cash Prizes

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Please excuse this #iGiveCatholic mid-week interruption, but we have some exciting news we wanted to share with you all sooner rather than later.

New this year... we have some fabulous **PRIZES** to award to participating organizations! Check out [stl.igivecatholic.org/prizes](https://stl.igivecatholic.org/prizes) to see what's offered, review the specific criteria for each prize, and determine how your team might capitalize on your participation in #iGiveCatholic this year.

Some highlights from the **\$9,500 total in cash prizes** to be awarded:

- Three \$1,000 “Golden Tickets” will be awarded throughout the giving day! We will randomly select three donors and award the prizes to the organizations they chose to support.
- Two \$1,000 Grand Prizes—one each for most unique donors and most dollars raised.
- Seven \$500 Incentive Prizes—most raised during the Advanced Giving period, use of Peer-to-Peer fundraising, use of Matching Gifts, most improved returning organization, top performing new organization, best profile/landing page, and the best social media post.
- Four \$250 “Power Hour” prizes for most dollars raised during certain time spans on the giving day.

We're excited to be able to offer you these extra incentives this year, thanks to a grant from the *Annual Catholic Appeal*. Thank you all for your work so far to make this another successful year for #iGiveCatholic in the Archdiocese of St. Louis—we're excited to see the fruits of your continued labors over the next few weeks, especially once Advanced Giving starts on November 14<sup>th</sup>.

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Questions? Contact us at [igivecatholic@archstl.org](mailto:igivecatholic@archstl.org) or reach out to one of our team members directly.

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Looking for Additional Resources? Check out [archstl.org/igivecatholic](https://archstl.org/igivecatholic)

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