

## October 3, 2022 – Database and Social Media Review

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Thank you for registering to participate in #iGiveCatholic – we currently have 65 parishes, schools, and ministries onboard. This week's task...

### DATABASE REVIEW

Ensure that you have email addresses for as many constituent groups as possible.

- **Parishes and Missions** – Finance Council Members, Knights of Columbus Members, All Ministry Leaders, Staff, Parishioners, Community Friends
- **Schools and Campus Ministries** - School Advisory Council/Board Members, Current Parents, Faculty/Staff, Alumni, Parents of Alumni, Grandparents, Volunteers, Friends of the School
- **Ministries and Everyone** - Personal friends, corporate friends, family members, other supporters of your parish/mission/school/ministry, newsletter recipients, etc.

### SOCIAL MEDIA REVIEW

Review your accounts and compile a list of those who have followed, liked and shared your posts over the last 6-12 months.

- *Important!* Identify top promoters.
- Ensure you have contact information. Invite these individuals to help promote #iGC through their own social media by sharing in the days leading up to the event and, of course, on November 29th!

By committing to these weekly tasks, you will ensure a successful outcome. Please contact us if we can answer any questions. We are here to support your efforts in any way that we can.

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Questions? Contact us at [igivecatholic@archstl.org](mailto:igivecatholic@archstl.org) or reach out to one of our team members directly.

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Looking for Additional Resources? Check out [archstl.org/igivecatholic](http://archstl.org/igivecatholic)

Want to Register? Visit [stl.igivecatholic.org](http://stl.igivecatholic.org)