

## **Develop an Annual Stewardship Plan**

- Lay out an annual calendar of current religious and parish events.
- List your parish stewardship activities month by month.
- Use Stewardship activities to enhance current religious events and parish activities when possible.
- Do not “force in” stewardship events that do not make sense. If forced, they will be unsuccessful.
- Put your plan in writing and update each year. Many parishes do not write their plan down. This leads to poor communication, poor planning, poor execution and an uninspired stewardship effort. (“Proper planning prevents poor performance.”)
- Concentrate on doing one or two Stewardship activities very well each year. Once you have them down, add one or two new activities the following year.
- Stick to the plan! Determine beforehand what success looks like for your parish.
- Remember, Stewardship takes years to become engrained in the parish culture, do not get discouraged if you don’t see results after the first year.
- Be patient, persistent and creative with your plan.
- To develop an annual parish plan, overlay your individual parish ministry calendars on top of the stewardship calendar. (You will easily see which months have too much activity and which months you could add to.)