

2023 GENERAL MAILING SAMPLE LETTER

April 17, 2023

Mr. and Mrs. Joseph Q. Sample
1234 Main Street
Saint Louis, MO 63124

Dear Mr. and Mrs. Sample,

When Jesus walked the Earth, each person He encountered received a most precious gift: His Love.

Jesus spoke with many different people with so many challenges ... the poor, the sick, the elderly, the uneducated, those in mourning, immigrants, the homeless, and even those who would, one day, persecute Him and His followers. He did not see any of them as problems to be solved. He saw them as brothers and sisters to be loved.

As we encounter those around us, we must follow our Lord's example, and *Reach out in Love*. Every year, the *Annual Catholic Appeal* brings hope and healing to people similar to those served by Jesus, not just solving their problems, but also sharing with them the love of Jesus Christ. Your generous support of the *Appeal* will help sustain the outreach efforts of our Church so that our brothers and sisters whom the *Appeal* helps can find hope and healing.

Your past support of the *Appeal* with a gift of \$300 has helped so many to rise above the obstacles that confront them. In addition to your gift of prayer, please consider renewing your support of the *Appeal* by increasing your gift to \$330. If you have been especially blessed, prayerfully consider joining the *Benefactors* with a contribution of \$500 or more. To make your gift you may use the enclosed pledge card, drop it off at your parish, or visit **aca.archstl.org**.

I am grateful for your prayerful consideration and support of this year's *Appeal*. Every act of loving service, done with joy and gladness, has an eternal impact. Can you imagine what your ongoing sacrificial gift will accomplish for those most in need among us?

May the joy of the Risen Christ be with you and your family this Easter Season.

Sincerely yours in Christ,

Most Reverend Mitchell T. Rozanski
Archbishop of St. Louis

P.S. To see the ways your gift will *Reach out in Love* to help our neighbors in need, or to make a gift, please visit **aca.archstl.org**. Thank you, and I will keep you in my prayers.