



ARCHDIOCESE OF ST. LOUIS

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M E M O R A N D U M

DATE: June 3, 2024

TO: Pastors
Parish Stewardship Chairs

FROM: David R. Baranowski, Director of Parish Stewardship and Leadership Formation

RE: **2024 STEWARDSHIP MARKETING MATERIALS**

We are excited to present the 2024 “A Steward Is the Servant of All” stewardship marketing and education materials:

- 2024 Stewardship Marketing Materials Summary
- 2024 Stewardship Materials Order Form
- 2024 Parish Stewardship Planning Guide
- 2024 Cover Letter to parishioners announcing Stewardship Awareness Sunday (English and Spanish)
- 2024 Stewardship Education Calendar
- **Stewardship Committee Member Form** *(Please complete the form and return. If you do not currently have a Stewardship Committee, please mark “NO” on the form and return.)*

(over)

The 2024 marketing materials have the same design as the marketing materials in 2025.

The stewardship brochure:

- Is free to all parishes, however, you will still need to place an order to receive it.
- Is available on-line both in English and Spanish.

The parish Stewardship covenant cards are still available for purchase or free on-line.

Also, we have no cost stewardship marketing materials in the following languages: Croatian, English, Hungarian, Italian, Korean, Polish, Spanish, and Vietnamese that are available at archstl.org/stewardship.

Parish Stewardship Training

- July 15 @ Most Sacred Heart (Eureka) from 7:00 – 8:15 pm
- July 16 @ St. Margaret of Scotland from 7:00 – 8:15 pm
 - July 17 @ Our Lady (Festus) from 7:00 – 8:15 pm

Lay Witness Speaker Training

- August 12 @ Most Sacred Heart (Eureka) from 7:00 – 8:15 pm
 - August 13 @ St. Monica from 7:00 – 8:15 pm
 - August 14 @ Our Lady (Festus) from 7:00 – 8:15 pm

Here are a couple of important dates to keep in mind:

- June 3rd – July 19th – Ordering Period for Archdiocesan Marketing Materials
- September 22nd – Stewardship Awareness Sunday

Please contact me at davidbaranowski@archstl.org or 314.792.7215 to schedule a parish meeting.

Here's to a successful 2024 Stewardship effort!

P.S. Please place your order by July 19, 2024. Order enough materials for all your parishioners – brochures and covenant cards.

